



**We Cultivate Prosperity**

*About us and our biosolutions portfolio*



## Arysta LifeScience in the WORLD

Arysta LifeScience is a **global agricultural company** specialising in the development and distribution of innovative crop protection and life science brands.

With a **fully-integrated biological and chemical portfolio to provide complete solutions to growers**, Arysta LifeScience's products include biosolutions, fungicides, herbicides, insecticides and seed treatments.

Arysta LifeScience, which has more than **3,000 employees working in 60 countries** to serve customers worldwide, had 2016 revenues of US\$1.8 billion.

Arysta LifeScience is **owned by Platform Specialty Products Corporation (NYSE:PAH)**, a global innovator of technologically advanced specialty chemical products and provider of technical services.

## Arysta LifeScience in EUROPE, AFRICA AND MIDDLE EAST

Arysta LifeScience EMEA, which includes the UK & Ireland, provides **modern, progressive solutions for sustained crop production**. We develop and market a unique portfolio of seed treatment, crop protection and biosolutions products optimised for both specialty and arable crops.



Strong presence  
in 60 countries



More than 1500 experts  
(Sales, R&D, Marketing  
& Supply Chain)



More than 23  
proprietary  
molecules



8 formulation  
& packaging sites



## Arysta LifeScience UK & Ireland -

Offering a broad portfolio of crop protection and biosolutions products including:



Herbicides



Insecticides



BioSolutions

- BioStimulant
- BioControl



Fungicides



PGRs



Seed Treatments

### A focus on: BioStimulants

#### BM Start

A product for better fruit setting and differentiation of 'king' fruitlets, limits flower drop and induces top fruit size categories. For fruit trees, berries, fruiting vegetables (both field and greenhouse).

#### COLORADO

Colorado improves red blush of fruits and provides nutrients for fruit and fruiting vegetables such as peppers.

#### ROOTER

Increases root and above ground fresh matter accumulation, providing better resistance to abiotic stress such as drought and overwintering whilst activating nutrient uptake from the soil. For cereal crops, OSR & maize.

#### SPECIAL GRASS

A growth stimulant containing a balanced mix of minerals and trace elements to meet the requirements of grass.

### A focus on: BioControl

#### Carpovirusine™

CpGV-based insecticide for apple and pear trees, providing natural protection against Codling Moth while preserving beneficial insects. Carpovirusine leaves no residues and is harmless for growers and consumers, thus supporting management of resistance to chemical insecticides.

## What **WE STAND FOR**

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**OUR MISSION:** Our mission is to cultivate prosperity through advanced agriculture. We develop unique combinations of innovative crop protection technologies and biosolutions for sustainable farming.

**OUR VISION:** We aspire to be known and respected as a company that sets new standards in crop production by applying bioscience in agriculture.

## **OUR VALUES AND BEHAVIORS**

are in the basis of everything we do

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### **INNOVATION**

We regard innovation as a process of finding unique solutions that result from new ways of thinking, creating new processes, or developing new products. Innovation is the force that keeps our company's products at the top of customers' preference lists.



### **CUSTOMERS FOCUS**

We strive to help our customers to succeed by offering advanced solutions, improving our responsiveness, and anticipating their needs. Our goal is to make the customer the driving force behind our decision making.



### **INTEGRITY AND MUTUAL RESPECT**

We are dedicated to managing and operating our business in line with the highest business, ethical and moral principles. By maintaining our integrity through open, honest and fair dealings, we earn trust for ourselves and our products from everyone with whom we come in contact.



### **ENTREPRENEURIAL SPIRIT**

We encourage entrepreneurial spirit - an approach to thinking that actively seeks out change, instead of simply responding to it. Entrepreneurial spirit is characterised by critical questioning, high levels of performance, results-driven approach, and direct accountability.



### **SAFETY AND ENVIRONMENTAL STEWARDSHIP**

Safety in the workplace and in work practices is a priority. We strive to operate with the highest regard for safety and environmental compliance.

#### **Arysta LifeScience UK & Ireland**

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**Arysta**  
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